

INVOICE



WHIO-TV
PO Box 809606
Chicago, IL 60680-9606
Main: (855) 333-2676
Billing:

Billing Address:

Targeted Platform Media LLC
Attention: Accounts Payable
1291 Hollywood Avenue
Annapolis, MD 21403

Send Payment To:

WHIO-TV
PO Box 809606
Chicago, IL 60680-9606

Invoice #	Invoice Date	Invoice Month	Invoice Period
118170-1	05/29/16	May 2016	04/25/16 - 05/27/16
Property	Account Executive	Sales Office	Sales Region
WHIO-TV	Philadelphia CoxReps	CoxReps Philad	National

Advertiser	Product	Estimate Number
ISS/Priorities USA Action-A	PRIORITIES USA ACTN	4644

Flight Dates	Order #	Alt Order #
05/24/16 - 05/30/16	118170	08249222

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Agency Code	Advertiser Code	Product 1/2
	750	760

Agency Ref	Advertiser Ref
9722	14205

Line	Spot #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
10	1	WHIO	Tu	05/24/16		Tue Prime Hour 3	10:00 PM-11:00 PM	:00		\$2,000.00	NM
						See MG 10.2					
3	2	WHIO	Tu	05/24/16	5:38 AM	Daybreak Edition 530a	5:30 AM-6:00 AM	:30	PRATV 1603H	\$550.00	NM
5	1	WHIO	Tu	05/24/16	6:39 AM	Daybreak Edition 6a	6:00 AM-7:00 AM	:30	PRATV1602H	\$950.00	NM
7	1	WHIO	Tu	05/24/16	8:26 AM	CBS This Morning	7:00 AM-9:00 AM	:30	PRATV 1603H	\$850.00	NM
1	1	WHIO	Tu	05/24/16	12:29 PM	NewsCenter 7 @ noon	12:00 PM-12:30 PM	:30	PRATV1602H	\$1,000.00	NM
2	2	WHIO	Tu	05/24/16	5:13 PM	NewsCenter 7 5p	5:00 PM-5:30 PM	:30	PRATV 1603H	\$1,100.00	NM
4	1	WHIO	Tu	05/24/16	6:08 PM	NewsCenter 7 6p	6:00 PM-6:30 PM	:30	PRATV1602H	\$1,400.00	NM
6	3	WHIO	Tu	05/24/16	7:20 PM	M-F 7p-730p	7:00 PM-7:30 PM	:30	PRATV 1603H	\$1,200.00	NM
3	1	WHIO	W	05/25/16	5:55 AM	Daybreak Edition 530a	5:30 AM-6:00 AM	:30	PRATV1602H	\$550.00	NM
5	2	WHIO	W	05/25/16	6:13 AM	Daybreak Edition 6a	6:00 AM-7:00 AM	:30	PRATV 1603H	\$950.00	NM
7	3	WHIO	W	05/25/16	8:58 AM	CBS This Morning	7:00 AM-9:00 AM	:30	PRATV1602H	\$850.00	NM
1	3	WHIO	W	05/25/16	12:11 PM	NewsCenter 7 @ noon	12:00 PM-12:30 PM	:30	PRATV 1603H	\$1,000.00	NM
2	3	WHIO	W	05/25/16	5:24 PM	NewsCenter 7 5p	5:00 PM-5:30 PM	:30	PRATV1602H	\$1,100.00	NM
4	2	WHIO	W	05/25/16	6:28 PM	NewsCenter 7 6p	6:00 PM-6:30 PM	:30	PRATV 1603H	\$1,400.00	NM
10	2	WHIO	W	05/25/16	10:41 PM	Wed Prime Hour 3	10p-11p	:30	PRATV1602H	\$2,000.00	NM
						MG for 10.1 05/24					
7	2	WHIO	Th	05/26/16	8:26 AM	CBS This Morning	7:00 AM-9:00 AM	:30	PRATV 1603H	\$850.00	NM
1	2	WHIO	Th	05/26/16	12:25 PM	NewsCenter 7 @ noon	12:00 PM-12:30 PM	:30	PRATV1602H	\$1,000.00	NM
6	1	WHIO	Th	05/26/16	7:13 PM	M-F 7p-730p	7:00 PM-7:30 PM	:30	PRATV 1603H	\$1,200.00	NM
9	2	WHIO	Th	05/26/16	11:34 PM	M-F 11p News	11:00 PM-11:35 PM	:30	PRATV1602H	\$1,100.00	NM
5	3	WHIO	F	05/27/16	6:58 AM	Daybreak Edition 6a	6:00 AM-7:00 AM	:30	PRATV 1603H	\$950.00	NM
7	4	WHIO	F	05/27/16	7:25 AM	CBS This Morning	7:00 AM-9:00 AM	:30	PRATV1602H	\$850.00	NM
2	1	WHIO	F	05/27/16	5:24 PM	NewsCenter 7 5p	5:00 PM-5:30 PM	:30	PRATV 1603H	\$1,100.00	NM
6	2	WHIO	F	05/27/16	7:18 PM	M-F 7p-730p	7:00 PM-7:30 PM	:30	PRATV1602H	\$1,200.00	NM
8	1	WHIO	F	05/27/16	9:36 PM	Friday Prime Hour 2	9:00 PM-10:00 PM	:30	PRATV 1603H	\$1,500.00	NM
9	1	WHIO	F	05/27/16	11:32 PM	M-F 11p News	11:00 PM-11:35 PM	:30	PRATV1602H	\$1,100.00	NM
Total Spots								24			

Gross Total **\$25,750.00**

We warrant that the actual broadcast information shown on this invoice was taken from the program log.
 CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with Cox Media Group, whether verbal or written.
 We warrant that the digital billing information is taken from official Proof of Performance reporting. Service delivered utilizing Google Display Network is assessed a management fee.

Questions? Contact Broadcastinvoices@coxinc.com 1-855-333-2676 Thank you for your business!

Payment Terms 30 Days

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Agency Commission \$3,862.50

Net Amount Due \$21,887.50

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